

Make It Human



Start
your journey to
a growth
culture



www.make-it-human.com



Make It Human



"Corporate culture matters. How management chooses to treat its people impacts everything, for better or for worse."

- Simon Sinek



Most leaders *want*
to improve culture



but *don't*
know how*



**Spencer Stuart the measure of leadership, 2024*

Build great culture, **intentionally.**



***At Make It Human we equip you to
→ intentionally ←
build great culture in the flow of work.***

Great culture doesn't just happen.
And culture is never 'done'.

Values on the wall and annual engagement surveys
don't build strong cultures.

It's what happens in the everyday and at critical
moments that really counts.

We equip you with the knowledge, skills & resources to
build and nurture great culture when you need it most.

Where are you now?



Designing culture from scratch

Perhaps you're leading in a start-up/scale-up company, OR maybe you've inherited a new team following organisational change (i.e. re-structure, merger, acquisition).

That's
Me!

That's
Me!

Fixing a culture challenge

Are you leading an established team or organisation and feel there are issues to address and opportunities to improve the culture?

Transforming culture for a new phase

Maybe you're leading a team or business at a point of transformation, e.g. a new strategy, a shift in focus, or market conditions necessitating new ways of working.

That's
Me!



Designing culture from scratch

Your needs

- To design great culture!
- Build your culture capabilities
- Win stakeholder support
- Design a roadmap for culture success

Your challenges

- Culture feels big & complex
- Don't know how or where to start
- Need practical & proven advice

Start here!



Access *Make It Human* FREE Resources:

- [5 Elements in thriving cultures](#)
- [Create psychological safety](#)

**DOWNLOAD
NOW**

Then explore:

- *Make It Human* the [book](#)
- [Guide to nurturing growth cultures](#)
- [Online learning](#) & [workshops](#) to build skills

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Fixing a culture challenge

Your needs

- To get your culture back on track
- To identify issues & target action
- Win stakeholder support
- Build your culture capabilities

Your challenges

- Concerned about what you might find
- Urgently need to take action
- Don't know how or where to start
- Need practical & proven advice

Start here!



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- [Take culture cracks diagnostic](#)
- [5 Elements in thriving cultures](#)

**DOWNLOAD
NOW**

Then explore:

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- [Guide to building the case for culture](#)
- [Online learning](#) & [workshops](#) to build skills

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Transforming culture for a new phase

Your needs

- Ensure culture enables transformation
- Future-proof culture
- Win stakeholder support
- Build your culture capabilities

Your challenges

- New territory, untested models
- Business success depends on this
- Ensuring culture can evolve & grow
- Need practical, long-term advice

Start here!



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- [Great culture by numbers](#)
- [Online learning](#) & [workshops](#) to build skills

Want to dip a toe in first?
That's fine!
Here are **3 free ways**
you can explore more...

1

Join a free webinar (or watch back a recording) to access latest culture insights

2

Check out our culture sliders - where is your culture today?

3

Watch our Culture Lessons shorts for tips on how to start

At Make It Human we equip you to



Be Deliberate
with design



Start at a
Pivot Moment



Create
Lasting Habits

Club

Free culture
insights

Classes

Digital learning &
workshops

Course

Build your culture
capabilities

Coach

On-demand advice
& guidance

shape great culture in the flow of work.



Does it *really* work?

Engaging & practical learning:

- Targets critical culture capability & knowledge areas
- Includes practical and proven models for success
- Real-life case stories from well-known organisations

Designed to create lasting habits:

- Worksheets & lifelong tools - applying learning to own culture
- Interactive exercises - enabling practice before the real event
- Recommendations for applying learnings in every day roles

Don't just take our word for it...



Sarah Jallow, HR Leader

"Make It Human provides practical insights and actionable solutions that empower you to improve and continually evolve the culture of your business."



Steven Beattie, Chief People Officer, Lexxic

"The insights are relevant and easy to implement and we're confident that we will see significant improvements in our employee engagement, performance, and overall organisational culture at Lexxic"

Power-up your
culture skills



& nurture a culture
where people & business
thrive.

Start Today.

www.make-it-human.com